

As recommended by *BRIDES MAGAZINE* – the UK's No.1 bridal magazine

...the most in-depth wedding course available - set at the level of an advanced diploma, yet priced at the level of a weekend taster course!

Result of a 2011 survey. Figures as a percentage of student responses.

Student Reviews of Version 6	Excellent	Good	Average	Fair	Poor
First impressions of the service we provide:	78	22	0	0	0
Overall content:	85	15	0	0	0
Range of topics covered:	88	12	0	0	0
Course structure:	83	17	0	0	0
Price:	58	33	9	0	0
Quality of tutor's feedback:	91	9	0	0	0
Tutor's speed of response to your enquiries:	100	0	0	0	0
Would you recommend the course to others?	100	0	0	0	0

NEWS – VERSION 7 OUT NOW!

It's our most extensive upgrade! Contains 30% (80 A4 pages) more information and guidance than Version 6!
Click [CONTENTS](#) for full details.

Introduction

Our Certification in Advanced Wedding Planning, Design & Management (V7) is surely the most up-to-date, detailed and informative wedding planning course currently available in the UK. It is structured to teach you exactly how to design, plan, coordinate and project manage a wedding, from conception through to realisation.

Some Student Comments

"It's changed my life!" | "...amazing value for money." | "A first class course with excellent support" | "Simply brilliant..."

The Benefits

- **Nationally recognised Certification in Advanced Wedding Planning, Design & Management** - equivalent to an Advanced Diploma or at least a Level 4 NCFE certificate
- Promoted by The **UK Government's Careers Advice Service**
- Promoted via leading educational institutions including **Learn Direct & Hot Courses**
- Registered with the **UK Government's Register of Learning Providers (UKRLP)**
- Promoted via **The Wedding Association** – the UK's first and only national wedding association
- Recognised by the **UKAWP - UK Alliance of Wedding Planners** - the UK's primary body that focuses on raising standards and professionalism within the wedding planning sector
- **Free, unlimited future course upgrades**
- **Designed and tutored by professional Wedding Consultants** at Absolute Perfection in London
- **Extensive, in-depth instruction** and a wide range of materials to help you succeed as a Wedding Planner
- **Flexibility** to study at home in your own time and at your own pace
- **Own personal Tutor** available for unlimited advice and assistance, including post course enquiries
- A **first class tutorial service** with student questions answered instantly (when possible) during office hours
- **Certificates to display in your office** and on your website upon completion of the course
- **Discounts** on a wide range of essential business **insurance**
- Discounted rates for a **professionally designed website**
- **Work placement opportunities** for strong students

Including

- Business Contract, Terms & Conditions, **worth £200.00**
- Complimentary Student Membership of The Wedding Association for 12 months, **worth £150.00**
- **£50.00 cash back** once course is completed in 26 weeks

You simply won't find a better course than V7, currently only £499.99*

*** DISCOUNTED SALE PRICE, until 29 February 2012**

NOTE: £499.99 price accounts for £200.00 discount & £50.00 cash back, assuming course is completed in 6 months.
V7 RRP is £749.99

Certification & Recognition

Absolute Perfection is known throughout the UK wedding industry and our Advanced Certification is recognised by relevant employers here in the UK and overseas.

We are registered with the **UK Government Department of Education's Register of Learning Providers (UKRLP)** and the course is promoted by leading educational institutions that include the **UK Government's Careers Advice Service, Learn Direct** and **Hot Courses**.

It is also promoted by the **National Association of Professional Wedding Services** which is currently offering successful students 12 months FREE Student Membership on completion of the course, worth £150.00.

And it is now recognised by the **UKAWP - The UK Alliance of Wedding Planners** - UK's primary body that focuses on raising standards and promoting professionalism within the wedding planning sector.

Course Aims & Objectives

The aims and objectives of the course are to introduce persons with little or no experience to the role of wedding planning and provide them with the required knowledge, understanding, skills and insight to help them to succeed in this role.

Course Topics

Click [Contents](#) for full details of Version 7. Every conceivable aspect of wedding planning is covered within the course content. Topics include, among others:

**Starting up in Business • Finance • Advertising, Marketing & PR • The Media • Drawing Up A Business Plan
• Seeking Employment • Background Statistics • Organisational Skills & Pre-Planning
Legal Wedding Requirements • Venue Identification • Service & Supplier Sourcing
Venue & Supplier Databases • Venue & Supplier Negotiations • Managing Suppliers • Insurance
Meeting and Managing Clients • Client Contracts and Negotiating Terms • Budgeting • Reception Venues
Churches • Catering • Bridal Wear • Bridal Accessories • Photographers • Film Crews • Music
Alternative Entertainment • Cake Designers • Transportation • Floristry • Stationery • Groom's Tailoring
Wedding Party Attire • Toastmasters • Favours • Jewellers • Diamond Sourcing
Champagne & Wine Suppliers • Wedding Websites • Gift Lists • Speech Writing • Calligraphy • Marquees
Health & Beauty • Sound & Lighting • Event Design & Decoration • Styling & Theming
Honeymoon Design • Hen & Stag Weekends • Engagement Parties • Destination Weddings
Traditions & Etiquette • Wedding Party Roles & Responsibilities • Managing Guests • RSVP Management
Children's Requirements • Timelines • On The Day Schedule • Rehearsals • On The Day Assistance**

TIP: Download our [Contents File](#) and compare it to any other course you find. Note that many other courses indicate a topic is covered but then only scratch the surface. Few therefore advertise the actual size of the course. Ours is 345 A4 pages with an average 488 words per page. We are not aware of any other course in the UK that comes close...

Course Format

Designed to offer you as much flexibility as you need, the course is based entirely on distance learning so that you can fit your studies around your own individual and personal lifestyle. Spread over 30 Units, each topic is both examined in depth and clearly explained in lay-mans terms. At the end of each unit there are one or two questions and a short assignment to complete. Should you find that you require assistance from your Tutor at any stage, he or she is always available to promptly answer your questions and deal with your enquiries.

The course is delivered to you in Adobe .pdf format via email and the files are yours to keep. This format provides us with the unique ability to update, develop, revise and refine the course on a regular basis. It also enables us to provide students with a lifetime of free, unlimited upgrades - there have been 4 major upgrades since April 2008! For your convenience and our swift processing your work is expected to be completed submitted for review via email.

On completion of the course you will be awarded a Certification in Advanced Wedding Planning, Design & Management. You will receive 2 certificates – one for your office and one for your website. See below for samples.

Course Length

The course is designed to be completed within 6 months but we do appreciate each student's individual requirements differ. Approximately 20% of students choose to take up to a year and 10% of students take up to 18 months. Most students hold down permanent jobs and study in their free time.

Why the £50.00 cash back incentive?

Our aim is to get students through the course and out into business as quickly as possible. Having students progressing slowly through the course, a year or more after enrolling, can cause a variety of administrative as well as potential financial issues for us to deal with. Students that do not finish the course in 26 weeks (and therefore do not benefit from the cash back cheque) partially subsidise the course for students that complete it in this time frame.

Requirements

No previous experience required other than a keen interest in the wedding industry. The type of people who sign up for the course...

- People who are methodical, creative and possess an eye for detail
- People who are ready to run their own business
- People who have planned their own weddings and now wish to build a career within the wedding industry
- Professionals such as venue managers wishing to offer a in-house planning service
- In-house event coordination staff looking to develop their own knowledge, skills and services
- Wedding services such as florists who wish to offer additional aspects to their service
- Brides-to-be who want some low cost professional guidance on how to organise their own wedding

Why do we offer courses and train our competitors?

Other than the fact it's a natural progression for established businesses in any industry to offer training courses, it's also down to the basic principles of supply and demand! In the years before we designed our first course back in 2007, we were inundated with enquiries from people wanting to know the best and/or easiest route into wedding planning. Most had no experience so we simply advised them to undertake a course that was run by a competitor at the time. If the truth be known, we thought they were mad teaching potential competitors how to plan weddings.

However, we soon realised that there were lots of people determined to break into the industry. And if these people were going to do a wedding planning course, they might as well do ours! Simple, common business sense.

Instalment Plan Now Available

You can now pay for the course in 2, 3 or 4 monthly instalments. There is a small administration charge of £40.00 for paying for the course in 2 or 3 instalments and £65.00 when spread over 4 months. Just email us for the enrolment form.

Payment Options

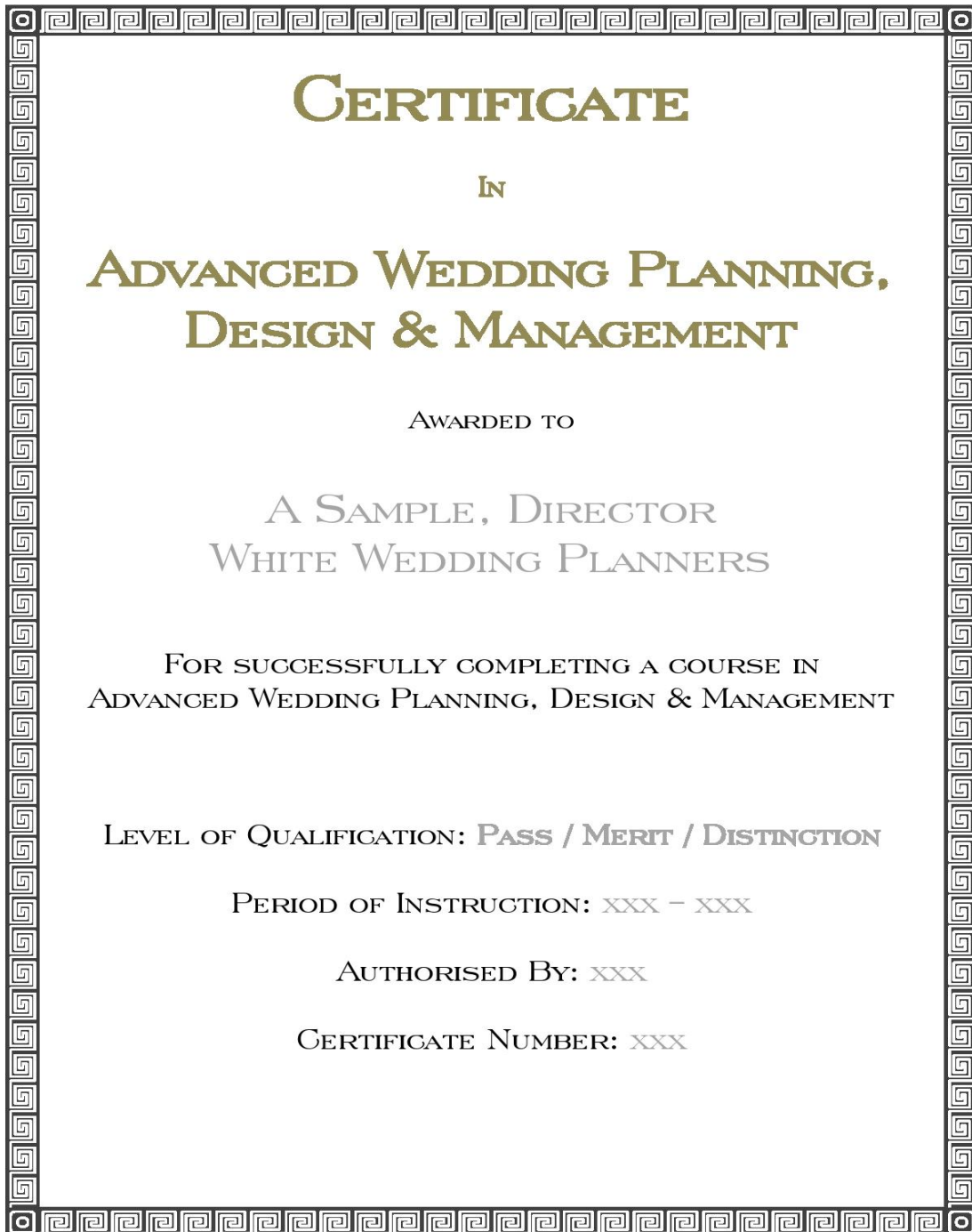
BANK TRANSFERS (in Sterling): Barclays Bank / Absolute Perfection / Account Number: 00877840 / Sort Code: 20-96-89

CARD PAYMENTS: online, click www.absoluteperfection.co.uk/payments.htm (incl. 3.4% processing charge)

NOTES: When you enrol please do not deduct the £50.00 from the cashback offer. This will be paid back to you when you complete the course in 6 months. When paying by card online, the total amount shown includes paypal fees of 3.4%.

If you have any further questions, contact Administration on 0208 404 2525 or email: info@absoluteperfection.co.uk. For a copy of our terms and conditions please see www.absoluteperfection.co.uk/courseT&Cs.pdf

Sample Office Certificate – other colours and styles available



Sample Web Certificate – other colours and styles available

