

As featured in *Brides* – the UK's No.1 bridal magazine (*Brides Loves*, Oct 09)

...the most in-depth wedding course available - set at the level of advanced diploma, yet priced at the level of a weekend taster course!

Result of a survey. Figures as a percentage of student responses.

Recent Student Reviews	excellent	good	average	below ave	poor
First impressions of the service we provide:	67	33	0	0	0
First impressions of the course:	78	22	0	0	0
Overall content:	67	33	0	0	0
Range of topics covered:	78	22	0	0	0
Course structure:	76	16	8	0	0
The format:	62	38	0	0	0
Price:	23	67	10	0	0
Quality of tutor's feedback:	100	0	0	0	0
Tutor's speed of response to your enquiries:	78	22	0	0	0
Would you be prepared to provide a reference	100	0	0	0	0
Would you recommend the course to others:	100	0	0	0	0

The Advanced Certification in Wedding Design & Management is a detailed and in-depth wedding planner course that teaches you exactly how to design, plan and coordinate a client's wedding from start to finish. It is designed and tutored by professional Wedding Consultants at Absolute Perfection Wedding Consultancy Ltd and is the most up-to-date wedding planning course available in the UK today.

Absolute Perfection is registered with the **Department of Education's Register of Learning Providers (UKRLP)** and the course is promoted through leading educational institutions that include **Careers Advice, Learn Direct** and **Hot Courses** (search for 'wedding planning' using advanced search). Our course has also featured on various independent websites, including the **BBC** and **Guardian** websites.

The Benefits

- Jan 2010: course revisions completed: **NOW EVEN BETTER THAN BEFORE!**
- Nationally recognised Advanced Certification in Wedding Design & Management (equivalent to Advanced Diploma)
- Promoted through leading educational institutions including Learn Direct & Hot Courses
- We are registered with the UK Government's Register of Learning Providers (UKRLP)
- Promoted by the Wedding Association – the UK's first and only national wedding association
- Designed and tutored by professional Wedding Consultants at Absolute Perfection in London
- Comprehensive, in depth instruction and a wide range of materials that will help you to succeed as a Planner
- Flexibility to study at home in your own time and at your own pace
- Personal Tutor available up to 7 days a week for unlimited advice and assistance, including post course enquiries
- An utterly first class tutorial service: at least 90% of questions answered within 60 minutes (during office hours)
- Free, unlimited regular course upgrades
- Certificate to display in your office upon completion of the course
- Work placement opportunities for strong students

Including

- Unlimited private access to a Tutor
- Business Contract, Terms & Conditions **worth £200.00**
- Complimentary Student Membership of *The Wedding Association* for 12 months, **worth £175.00**
- **£50.00 cash back** once course is completed in 20 weeks
- **ENROL NOW AND SAVE £100.00 off R.R.P.** (limited offer: can be withdrawn without notice once)

We guarantee that there is no other wedding planning course available that offers you more, only £449.99*

*(Cost includes £50.00 cash back & £100.00 offer, **open to new enrolments until 08/03/2010** - 2010 RRP is £599.99).

Certification & Recognition

Absolute Perfection is known throughout the UK wedding industry and our Advanced Certification is recognised by potential employers and clients alike. The course is also promoted by a variety of education institutions as well as the National Association of Professional Wedding Services.

Course Aims & Objectives

The aims and objectives of the course are to introduce persons with little or no experience to the role of wedding planning and provide them with the required knowledge, understanding, skills and insight to help them to succeed in this role.

Course Topics (see Contents File for full details – request by email)

Every conceivable aspect of wedding planning is covered within the course content. First class units include:

- **Starting up in Business**
- **Marketing & Finance**
- **The Business Plan**
- **Background Statistics**
- **Organisation & Planning**
- **Legal Wedding Requirements**
- **Venue Identification**
- **Supplier Sourcing**
- **Negotiations**
- **Roles & Responsibilities**
- **Budgeting**
- **Meeting Clients**
- **Contractual Agreements**
- **Traditions & Etiquette**
- **Additional topics include:**

Catering • Floristry • Music • Entertainment • Transportation • Photography • Videography

Wedding Cakes • Stationery • Bridal Wear • Bridal Accessories • Groom's Attire

Gift List Coordination • First Night Hotels • Guest Management • Honeymoon • Stag & Hen Weekends

Weddings Abroad • Gift Lists • Jewellery • Favours • Children's Requirements

Health & Beauty • Timelines • On The Day Schedule • Rehearsals

On The Day Assistance • Formalities, Styles and Themes • Design & Decor

Course Format

Designed to offer you as much flexibility as you need, the course is based entirely on distance learning so that you can fit your studies around your own individual and personal lifestyle. Spread over 26 Units, each topic is both examined in depth and clearly explained in lay-mans terms. Should you find that you require assistance from your Tutor at any stage, he or she is always available to answer your questions and deal with your enquiries. The course is delivered to you electronically

in Adobe .pdf format. This format provides us with the unique ability to update, develop, revise and refine the course on a regular basis. It also enables us to provide you with a lifetime of free, unlimited upgrades since there is no need for extremely costly reprints after each update (note that there have been 2 major upgrades since April 08!). For your convenience and our swift management and processing your work is expected to be completed electronically and submitted for review as attachments via email. If you don't have a PC, your library will have some you can use for free.

Course Length

Strong students could complete the course in a few months but is usually completed over a period of between 4-9 months. It takes approximately 80 hours to complete but it is entirely up to you how quickly you progress through the Units.

Important, Please Note...

With regard to the qualification obtained, there are several other courses on the market for students specifically seeking a diploma at the end of it. **Having considered the relatively dim views held by an increasing number of industry leaders (including among others the CBI and the Conservative Party) over the actual benefits of diploma qualifications, by design ours is not one of them.**

Instead we offer a specialist course that has been designed by Absolute Perfection Wedding Consultancy. The company is widely recognised throughout the wedding industry in the UK, by both potential employers (other wedding consultancies and venues) and potential clients (couples getting married). The course is also recommended by our students.

Our priority is to offer a first class course and keep the cost as low as possible. You will no doubt be aware that our Advanced Certification is significantly less than other similar advanced diploma courses. This is because we do not need to factor in the costs of external examiners fees and additional external administration costs. This cuts down the cost of the course by around £300.00. It is probably the most in depth and intensive wedding course you will find on the market, set at the level of an Advanced Diploma, yet priced at the level of a 2 Day Wedding Planner Taster Course.

If you are looking specifically for a diploma qualification, our course is not the one for you. However, if you are looking for the best course of instruction in wedding design and management, it's unlikely that you will find a better course anywhere else.

Why the £50.00 cash back incentive?

Our aim is to get students through the course and out into business as quickly as possible. Having students progressing slowly through the course, a year or more after enrolling, can cause a variety of administrative as well as potential financial issues for us to deal with. Students that do not finish the course in 20 weeks (and therefore do not benefit from the cash back cheque) technically subsidise the course for students that complete it in the time frame. Allocating just 4 hours a week should see you through the course and save you a lot of money in the process.

Requirements

No previous experience required other than a healthy interest in the wedding industry.

The type of people who sign up for the course...

- People who are methodical, creative and possess an eye for detail
- People who are ready to run their own business
- People who have planned their own weddings and now wish to build a career within the wedding industry
- Professionals such as venue managers wishing to offer a in-house planning service
- In-house Event Coordination staff looking to develop their own knowledge, skills and services
- Wedding services such as florists who wish to offer additional aspects to their service
- Brides-to-be who want some low cost professional guidance on how to organise their own wedding

Finally...

Are you ready to start the course? All forms of payment are accepted although payments via bank transfer are now the most popular option. With no additional fees and often immediate, the course can be with you within minutes of enrolling!

PAYMENT DETAILS BELOW

For card payments please click www.absoluteperfection.co.uk/payments.htm to be taken to our online payment processor.

Please make cheques/postal orders payable to Absolute Perfection and send to the Accounts Dept.

If you have any further questions, contact Administration on 0208 404 2525 or email: info@absoluteperfection.co.uk.

For a copy of our terms and conditions please see www.absoluteperfection.co.uk/courseT&Cs.pdf